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**NEWS RELEASE**

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**FOR IMMEDIATE RELEASE**

May 8, 2007

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**OHS Launches 120 Days of Summer HEAT Campaign**  
***Increased enforcement on traffic violators starts next week***

**Dover** – Today State Highway Safety officials along with state, county and municipal law enforcement officials are announcing that for the second year in a row they are “turning up the HEAT” on traffic violators in Delaware” this summer. The high visibility traffic safety initiative aimed at reducing traffic deaths and injuries in the state is called the “120 Days of Summer HEAT” (Highway Enforcement of Aggressive Traffic).

The umbrella traffic initiative is intended to unify Delaware’s three primary safety campaigns conducted during the summer months. The campaigns include *Click It or Ticket*, *Checkpoint Strikeforce* and the *Stop Aggressive Driving* campaign.

“As we head into summer, the roads will be crowded with both residents and out of state visitors. Given the high number of traffic deaths we experienced in the first three months of this year, we need the public to understand that we’re taking a zero tolerance approach to traffic violations with the end goal of saving lives,” said Tricia Roberts, Director of the Delaware Office of Highway Safety.

OHS will begin by turning up the HEAT on unbelted motorist starting next week, then in July the HEAT will simultaneously be on impaired drivers and aggressive drivers.

During the first year of the “120 Days of Summer HEAT” initiative which ran from early May through the Labor Day weekend, officers from law enforcement agencies statewide made 225 DUI arrests, 983 Aggressive Driving arrests, and issued 2,930 seat belt citations.

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